



News Release FOR IMMEDIATE DISTRIBUTION

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ILY Enterprise, Inc announces the World's First 6X SATA Blu-Ray Duplicator

Santa Fe Springs, CA – April 1, 2008 – ILY Enterprise, Inc., a leading provider of high performance duplication systems, announces the release of the world's first 6X SATA Blu-ray Duplicator, a breakthrough technology to take the duplicator industry by storm.

"We are the first and only to present a 6x SATA Blu-Ray Duplicator," said Ken Li, Product Manager of ILY Enterprise, Inc. "The new SATA Blu-Ray is the fastest Blu-Ray duplicators in the market. The controller is specifically designed and built for SATA connection to reduce the cost and work more reliably than IDE-converted-SATA units." Users can now duplicate 10 times more data in Blu-Ray (50GB) compared to standard DVD (4.7GB). The SATA Blu-Ray Series duplicators are the most efficient and reliable solution to back up or product multiple copies of today's high-definition digital files.

SATA Blu-ray Duplicator Features:

- SATA Interface
- Breakthrough high speed duplicating at 6X
- Supports BD-R, BD-RE, BD-R DL, BD-RE DL, DVD+/-R, DVD+/-RW, DVD RAM, DVD+/-R Dual Layer, CD-R, CD-RW blank media standards
- Intelligent design automatically recognizes the source disc format
- Duplicator controller automatically formats BD-RE discs
- System is upgradeable via firmware
- Password protection modes prevent unauthorized usage
- Dynamic Hard Drive Partitioning saves HDD space by creating partitions based on image size
- Allows editing of image and hard drive partition file name
- Fully stand-alone system - No computer needed!
- Comes with a 1 year warranty (parts & labor included) & free life-time technical support

Pricing and Availability

The New 6X SATA Blu-ray Duplicator units are now available in 1 to 11 targets. Please visit ILY Enterprise, Inc. at www.ily.com for more information or contact an ILY Account Manager at 1-888-PICK-ILY (742-5459).

About ILY Enterprise

ILY Enterprise, Inc, located in City of Industry, CA, is a pioneer in advanced disc duplication systems. Established in 1995, ILY offers extensive product lines including stand-alone CD/ DVD/ Blu-ray/ LightScribe/ Hard Drive duplication systems, autoloaders, printers, shredders, duplicator controllers, cases and other related products. With client bases in North and South America, Europe and Asia, ILY is well recognized for its outstanding customer service and superior quality all around the world. As a leader in the duplication industry, ILY Enterprise is consistently developing new and innovative technologies to provide customers the most advanced duplication equipment in the market.

Contact ILY Enterprise, Inc. at:

783 Phillips Drive - City of industry, CA 91748

T: 1-888-PICK-ILY (742-5459) or email: sales@ily.com - website: www.ily.com

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