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ILY Enterprise launches 7-target SATA Athena Plus-S Daisy-Chain duplicator controller

ILY Enterprise again is the first to bring to market Serial ATA-based 7-target Athena Plus-S Daisy-Chain duplicator controller.

City of Industry, CA, January 8, 2009 – ILY Enterprise (www.ily.com) today launches 7-target Athena Plus-S Daisy-Chain duplicator controller based on the advanced Serial ATA interface. A leading manufacturer in media duplicators and controllers, ILY Enterprise again is the first to offer SATA interface Daisy-Chain duplicator controller.

Media duplicators offer individual or business an easy and reliable platform to deliver time-sensitive contents to the market quickly and cost-effectively. Controller is the brain of a duplicator. It controls the read, write and other viable interfacing functions of a media duplicator. Daisy-Chain technology allows multiple duplicators to link up together through a common interface hence easily expanding the number of target drives to accommodate the production requirements.

“SATA interface shall replace IDE as the standard in optical storage in 2009. SATA-interface offers several advantages over IDE such as faster data transfer rate, breakage and interference-resistant cables and enhanced error checking ability for improved data reliability.” says Jeffrey Yao, Executive Vice President of ILY Enterprise. “Our powerful Athena Plus-S 7-target SATA Daisy-Chain duplicator controller allows 255 7-target duplicators to link up together, duplicating data from a single source to as many as 1785 targets during a single duplication cycle. 512MB of built-in fast DDR2 memory is 4 times as fast as SDRAM found on competing models.”

Potential markets for the media duplicator: entertainment, government, education and SMB. For more information, please visit our website at www.ily.com.

About ILY Enterprise

ILY Enterprise pioneers in dedicated media duplicators since 1995. All Athena duplicator controllers have a 1-year limited warranty. ILY Enterprise is headquartered in City of Industry, California.

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