



## **PRESS RELEASE FOR IMMEDIATE RELEASE: 04/03/2009**

### **ILY Enterprise announces HELIOS series SATA duplicator controllers**

ILY Enterprise introduces "HELIOS" SATA BD/DVD/CD duplicator controllers with One-Touch USB copy & user-programmable SmartKeys.

**City of Industry, CA, April 3, 2009** – ILY Enterprise ([www.ily.com](http://www.ily.com)) today introduces HELIOS series SATA-interface Blu-ray/DVD/CD duplicator controllers. HELIOS features proven disc duplication technologies, One-Touch USB-to-Disc quick copy and two SmartKeys allowing users to create personalized shortcuts for certain frequently used functions.

Media duplicators offer individual or business an easy and reliable platform to deliver time-sensitive contents to the market quickly and cost-effectively. HELIOS duplicators operate without PC so there is no expensive hardware and software to buy.

"HELIOS controllers are the first duplicator controllers on the market that offer leading Disc-to-Disc duplication technology, proven SATA-interface performance and time-saving features such as One-Touch USB quick copy and user-programmable SmartKeys." says Jeffrey Yao, Executive Vice President. "Our customers can now perform multiple duplication tasks with one duplicator based on our HELIOS controllers. HELIOS featured revolutionary 7-button control panel designed for easy-access to user-friendly menu functions."

Potential markets for the HELIOS series duplicators include: entertainment, government, education and SMB. HELIOS duplicator controllers are available in 1, 5 and 7-target configurations at launch. For more information or OEM inquiry, please visit our website at [www.ily.com](http://www.ily.com).

#### **About ILY Enterprise**

ILY Enterprise pioneers in dedicated media duplicators since 1995. All ILY Enterprises duplicators have a 1-year limited warranty, proudly assembled and tested in the USA. ILY Enterprise is headquartered in City of Industry, California.

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